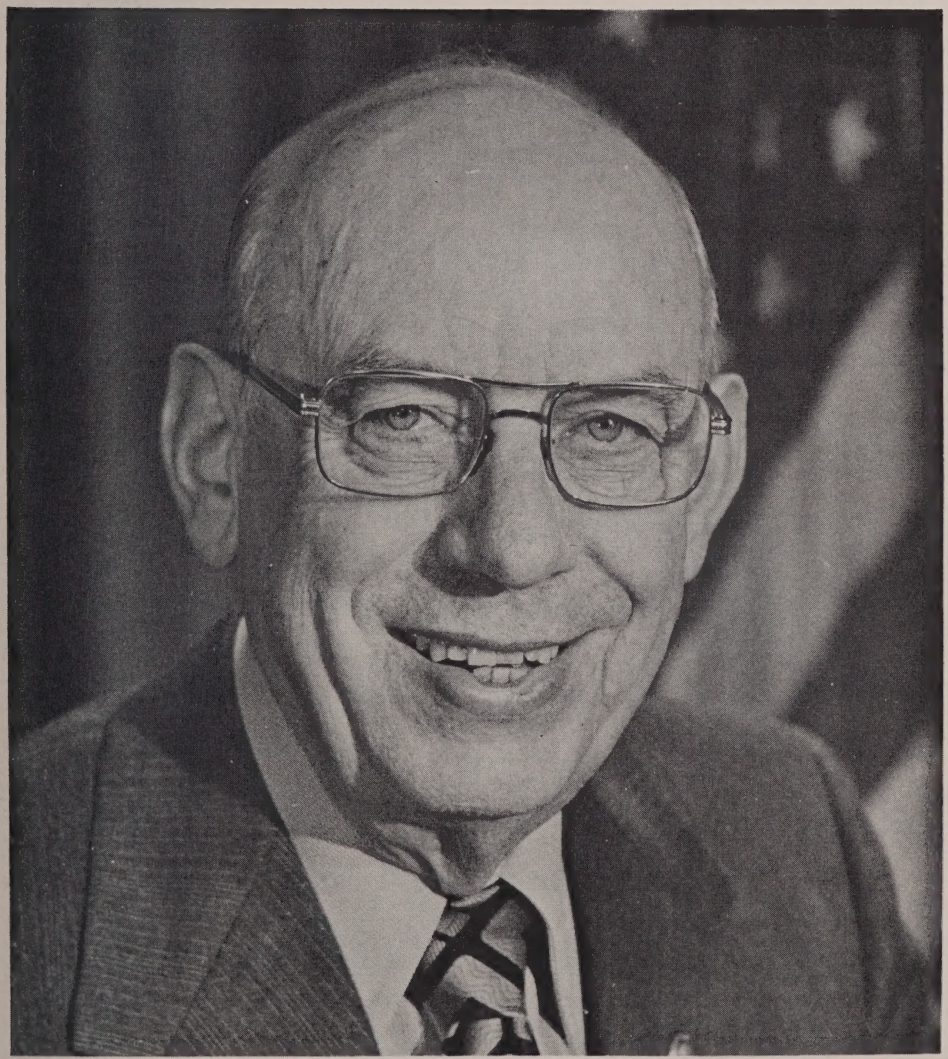
The Hampden Hippocrat

NOVEMBER
1973



Public Law
92-603
P. S. R. O.

Wallace F. Bennett

U. S. Senator — R. Utah

HAMPDEN DISTRICT MEDICAL SOCIETY

1414 STATE STREET
SPRINGFIELD, MASS. 01109
Telephone: 736-0661

VIVIAN M. PURDY
Executive Secretary

CHRISTINE KOPF
Office Secretary

OFFICERS

SETRAG A. ZACARIAN, M.D. . . . . *President*
BERNARD BLOOM, M.D. . . . . *Vice President and President Elect*
WALTON E. STEVENS, M.D. . . . . *Secretary*
CARL W. JANOVSKY, M.D. . . . . *Assistant Secretary*
PAUL T. MOORE, M.D. . . . . *Treasurer*

EXECUTIVE COMMITTEE

SETRAG A. ZACARIAN, M.D.	*Ex-officio*	ROBERT N. LaMARCHE, M.D.
BERNARD BLOOM, M.D.	*Ex-officio*	PAUL T. MOORE, M.D.
WALTON E. STEVENS, M.D.	*Ex-officio*	AUGUSTO G. ASINAS, M.D.
JOHN J. BURKE, M.D.	*1974*	WILLIAM E. SHEEHAN, M.D.
WILLIAM J. CUMMINGS, M.D.	*1975*	SHELDON GOLDBERG, M.D.
ROBERT A. KELLEY, M.D.	*1976*	EDWARD I. KRAUS, M.D.

CHAIRMEN OF COMMITTEES

HOWARD N. SIMPSON, M.D. . . . . *Auditing*
JOSEPH R. KELLY, M.D. . . . . *Blue Shield District Professional Service*
HARRY N. MEMERY, M.D. . . . . *By-Laws*
MALCOLM S. ALLAN, M.D. . . . . *Censors*
ALFONSO A. PALERMO, M.D. . . . . *Commissioner of Trials*
FREDERICK C. SCHWENDENMANN, M.D. . . . . *Disaster Medical Care*
JOHN W. TURNER, M.D. . . . . *Mediation*
CYRIL E. SHEA, JR., M.D. . . . . *Insurance, Labor Relations, and Industrial Accidents*
MAURICE J. BOIVIN, M.D. . . . . *Legislative*
EUGENE G. BOSS, JR., M.D. . . . . *Malpractice and Medico-Legal Affairs*
THEODORE E. HOFFMAN, M.D. . . . . *Medico-Religious*
H. BERNARD TILLMAN, M.D. . . . . *Members' Insurance Programs*
STANLEY D. RAPINCHUK, M.D. . . . . *Mental Health*
ROBERT A. KELLEY, M.D. . . . . *Nominating*
BRUCE B. STOLER, M.D. . . . . *Peer Review*
JAMES G. FITZPATRICK, M.D. . . . . *Public Health*
AUGUSTO G. ASINAS, M.D. . . . . *Public Relations*
SETRAG A. ZACARIAN, M.D. AND BERNARD BLOOM, M.D. . . . . *Representatives to Community Council*
BERNARD BLOOM, M.D. . . . . *Scholarship*
GARDNER COX, II, M.D. . . . . *Tax Supported Medical Care*
J. RICHARD CHABOT, M.D. . . . . *Woman's Auxiliary*

COUNCILORS TO THE MMS

MALCOLM S. ALLAN, M.D.
AUGUSTO G. ASINAS, M.D.
EUGENE W. BEAUCHAMP, JR., M.D.
MAURICE J. BOIVIN, M.D.
GARDNER COX, II, M.D.
LOUIS F. DEROSE, M.D.
ELMER F. FRANSEEN, M.D.
JOHN F. GRIFFIN, M.D.
DONALD R. HAYES, M.D.
GARRY DeN. HOUGH, III, M.D.
JOSEPH R. KELLY, M.D.
FRANK G. MILLS, M.D.
PAUL T. MOORE, M.D.
LEO S. NEWMAN, M.D.
FREDERICK C. SCHWENDENMANN, M.D.
BRUCE B. STOLER, M.D.
EMANUEL WIEDMAN, M.D.
JOHN J. ZADWORNY, M.D.
ALLEN S. JOHNSON, M.D.
SETRAG A. ZACARIAN, M.D.
WALTON E. STEVENS, M.D.
JOHN C. AYRES, M.D.
LORNE C. SMITH, M.D.

JAMES D. ALLAN, M.D., *Executive Councilor*
ROBERT N. LaMARCHE, M.D., *Alternate Executive Councilor*
JOHN C. AYRES, *President Elect to M.M.S.*

VOL. XXIX, NO. 9 NOVEMBER 1973

Contents

The official bulletin
for The Hampden District
of The Massachusetts
Medical Society.
Founded in 1942 by
Edward P. Bagg, Jr., M.D. and
William A. R. Chapin, M.D.

PAST EDITORS AND CONTRIBUTORS
MAX MILLMAN, M.D.
JOHN C. AYRES, M.D.
H. BERNARD TILLMAN, M.D.

CURRENT BOARD OF EDITORS
WALTON E. STEVENS, M.D.
Editor-in Chief
PHILIP B. STODDARD, M.D.
Assistant Editor
JOSEPH B. GREENSPAN, M.D.
Secretary & Business Manager

ASSOCIATE EDITORS
JAMES D. ALLAN, M.D.
BERNARD BLOOM, M.D.
GARDNER COX II, M.D.
HELEN HARMAND, M.D.
ALONZO D. SHEFFIELD, M.D.
HOWARD N. SIMPSON, M.D.
SETRAG A. ZACARIAN, M.D.
JOHN J. ZADWORNY, M.D.

ADVERTISING DIRECTOR AND COORDINATOR
MRS. ARTHUR H. WILLARD

Your President's Page "Collective Challenge"
Dr. Zacarian 5
Health Care Notice of Meeting
U.S. Senator Wallace F. Bennett 7
Synopsis of MMS Council Meeting – Dr. Gephart. 8
In Memoriam: Leonard Smith, M.D. 10
Article: Drugs, Druggists and Doctors – Dr. Bloom 12
Highlights of October Executive Committee Meeting . . . 13
Summary of Meeting of Hippocrat Editorial Board 16
Article: Thoughts on MMS Council Meeting – Dr. Bloom 17
Medical Assistant Scholarship to Miss Elaine M. Plata . . . 18
Editorial: The Spin-Off from a Weekend Mini-Think Tank 19
Hampden Capsules & News Items 23
How to Contact your Massachusetts Legislators 24
Answers to Medico-legal Questions – Att. Millstein 26
Biographical Sketch:
U.S. Senator Wallace F. Bennett (R-Utah) 27
Thoughts That Inspire and Advise: Emp. Marcus Aurelius 28
The Poet's Corner (A new feature?) 30
For Continuing Medical Education Locally; Hospital
Announcements 31
Letters to the Editor 33
List of Advertisers (They make the bulletin possible!) . . . 34

THE HAMPDEN HIPPOCRAT is published monthly except for July and August.

The opinions expressed in this bulletin are those of the writers and do not reflect the official viewpoint of the Hampden District Medical Society unless so stated.

Communications pertaining to editorial content should be addressed to the Editor-in-Chief, 24 Salem Road, Longmeadow, Mass. 01106.

Business communications should be addressed to the Business Manager, 91 School Street, Springfield, Mass. 01105.

Communications pertaining to advertising should be addressed to Mrs. Arthur Willard, 62 Irvington Street, Springfield, Mass. 01108; telephone: 733-5336.

To be assured of uninterrupted delivery of THE HAMPDEN HIPPOCRAT, notify us in advance of an address change and include your ZIP CODE number.

Have you incorporated?

Do you plan to incorporate?

Your Society's Officially Approved Accident and Health Insurance Programs offer an excellent way of providing employee fringe benefits.

For some unique ideas on how to obtain the maximum Tax advantage out of your Accident and Health Insurance, please call or write today.

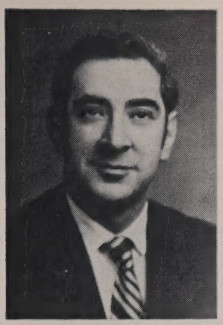
Official Administrators for the
Hampden District Medical Society

LB
personal service
since 1922

LESTER L. BURDICK, INC.
Loyalty Group Insurance

20 CONGRESS ST., BOSTON, MASS. 02109 • (617) 742-2740

Contact:
CRAIG W. STEWART, *District Supervisor*
50 FERNWOOD DRIVE – EAST LONGMEADOW, MASS. 01028
Phone: (413) 525-4806



Your President's Page

Collective Challenge

In the first week of October, there appeared in the **Springfield Union,** a series of four articles entitled "Small Towns, Big Ailments, No Doctors." I found the articles provocative and was genuinely pleased that it brought to the attention of our citizenry the serious problem of mal-distribution of physicians, not only in the rural communities of Western Massachusetts but throughout our vast country. This same problem, I might point out, exists in the large city slums of our country.

This vexing problem has concerned not only the councils of Health Manpower and Rural Health of the American Medical Association, but also every State and District Medical Society. The problem harbors multitudinous facets and its solution therefore is difficult. It will take time to solve, but indeed, *must* be solved. The physician is very sensitive to this need. In the past three to four decades, as the American people wanted the best medical care available, (and rightfully so) our medical schools concentrated on producing some of the finest specialists in the world. As a result, the number of family physicians declined, even though they were the most needed segment of M.D.'s to deliver primary care.

Strong effort is being made by many of our medical schools to develop departments of Community and Family Medicine, as in our own State at the University of Massachusetts Medical School, in Worcester. A competent practicing physician cannot be "produced" in less than twelve to fourteen years. It will take time to effect a new balance between generalists and specialists. Our problem is not only a shortage of generalists, but one of mal-distribution and attempts to challenge our young students to enter family practice, are ever necessary.

Rural areas not only lack physician-residents, but also dentists, nurses, clergymen, lawyers, accountants and so on. Medicine is a calling and most physicians are first dedicated to patient care, although economic incentives are important considerations in the locations of their practices. Have they not had the longest schooling, most expensive education and the most difficult? As with all human beings and family providers, they must consider for their families social and educational incentives necessary for their happiness. Equally important, to remain competent, physicians must upgrade their knowledge and seek out continuous medical education, with their peers, at conferences in hospitals and university centers.

BRACCI TRAVEL WORLD

1537 MAIN STREET, SPRINGFIELD, MASS. 01103

VIVE LA DIFFERENCE!

Call us or stop in—you'll like the difference!

Welcome to Our World of Travel TEL. (413) 737-2684

The responsibility to correct the mal-distribution of medical care to rural areas is not the responsibility of medicine alone, but also of the county, state and federal government. These fine people who live in our rural communities must develop a Health Planning Body with the leaders of their community and adjacent towns. They must merge together, their common interests and develop medical clinics with sub-regionalization, as their primary goal. I cannot believe that medical societies, comprehensive health planning and U. S. Public Health, regional agencies will not be heard from for constructive ideas and help. The rural citizens must vigorously assert and demand of their local state representatives and federal legislators the needed grants and financial support and new legislation to eliminate the destitute plight of rural medicine. Many small towns are separated from larger municipalities by only 15 to 25 miles—but their distance is further compounded by unpaved roads and hazardous driving in the winter. Improved para-medical personnel and medical emergency technicians to man our ambulances in urbanized areas is important, but even more mandatory, in rural communities. These responsibilities must also be shouldered by our fellow urban citizens and legislators.

Collectively working, the medical profession and aroused citizenry, can rectify and ameliorate the lack of medical care in medically deprived areas of our nation. The time is *now* for sensitive physicians, concerned citizens and mindful politicians, to work together for the singular imperative goal to reach out to the rural communities and provide them with sound medical care.

S. A. Zacarian, M.D.

"Let's choose executors and talk of wills."

Act III, Richard II
William Shakespeare

Our complete Trust Department stands ready to assist you with skill, understanding and thorough knowledge. Take advantage of our proven experience.

FIRST BANK

A Shawmut Association serving • Springfield • Holyoke • Chicopee • Chicopee Falls • Fairview • Westover Air Force Base • Agawam • East Longmeadow • Longmeadow • Monson • Palmer • Westfield

Member Federal Deposit Insurance Corporation

More than just money

Heath Care Notice

The Hampden District Medical Society,
the Springfield Academy of Medicine,
the Berkshire District Medical Society,
the Franklin District Medical Society,
the Hampshire District Medical Society,
the Health Care Foundation of Western Massachusetts
and
the Valley District Dental Society

Invite you to attend a meeting to hear the

Honorable Wallace F. Bennett

Senator from Utah and author of the
Bennett Amendment to Public Law 92-603,
talk about his amendment and PSRO —

Friday, November 30, 1973

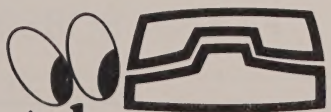
6-7 P.M. Social Hour
7:00 P.M. Dinner followed by speaker

Highpoint Motor Inn

450 Memorial Drive, Exit 5 off the Massachusetts Pike

$6.00 per person, $12.00 per couple
Wives are invited to attend this very interesting and
informative meeting to hear Senator Bennett.
Please call 736-0661 for reservations by
November 29, 1973

In Springfield, Holyoke,
East Longmeadow,
Longmeadow, Palmer
& Wilbraham, we'll
answer your phone
24 hours a day!



tele-service
785-1571
120 Maple St.,
Springfield, Mass. 01103

Synopsis of the Council Meeting

October 10, 1973

The Council met in the Hall of Fame at the High Point Motor Inn, Chicopee, on Wednesday, October 10, 1973, with 188 councilors in attendance. Dr. Bentley P. Colcock, President, presided.

Dr. Setrag A. Zacarian, President of the Hampden District Medical Society, welcomed the councilors to the meeting in western Massachusetts.

Obituaries:

The Council observed a moment of silence in memory of Dr. William F. Flynn, who died on June 9, 1973, and Dr. Donald A. Nickerson, who died on June 20, 1973.

Interim Appointments:

Dr. Colcock announced he would like to appoint a *Special Committee on Public Law 92-603* to advise the Society on matters pertaining to PSRO and other aspects of the law. The Council approved the following appointments to the committee:

John C. Ayres, *Chairman*
E. Langdon Burwell
Perry J. Culver
Daniel S. Ellis
Stephen Hedberg
James F. McDonough
Lewis S. Pilcher
Russell J. Rowell
George M. Ryan, Jr.
Stanley M. Wyman
and the officers of the Society

The Council approved the following interim appointments:

Committee on Maternal Welfare:
Carolyn J. Zavarine
Kenneth J. Ryan

Committee on Student Health:
J. Stanley Carp

Committee on Blood Banks:
Randi Rosvoll
Arthur E. O'Dea
John W. Mason
Robert Valerie
August F. Wildnauer, Jr.

Committee on Medical Service:
Frank Inserra

(cont.)

MYLANTA
FRANK BOBBIN

PLEASE HELP
FIND AN
ADVERTISEMENT FOR
THIS SPACE.
EDITOR

HAFEY FUNERAL SERVICE, Inc.
HAFEY FUNERAL HOME
Springfield, Mass.
EAST LONGMEADOW FUNERAL HOME
East Longmeadow, Mass.

Tax-Supported Medical Care

The Council, on recommendation by the Executive Committee, extended a vote of thanks to the Subcommittee on Tax-Supported Medical Care for the fine work it has been doing over the past years in dealing with the problems of Medicaid and with the Rate Setting Commission.

Medical Education

After making several editorial changes in the report of the Committee on Medical Education, the Council approved the resolve that the Massachusetts Medical Society accept the guiding principles (as set forth in the report) for the conduct of accreditation of institutions and health related organizations which provide programs or courses in continuing medical education for physicians in the Commonwealth.

The Council disapproved a resolution submitted by Dr. Gordon Lupien, with the request that it be considered under suspension of the rules, which would have rescinded the Council action of October 13, 1971 whereby the Council accepted the concept of requiring minimum standards of continuing education for continued membership in the Society.

Redistricting

The Council approved the following:

RESOLVED, That the communities of Norwood, Canton, Walpole and Sharon withdraw from the Norfolk District Medical Society and become a part of the Plymouth District Medical Society; and be it further

RESOLVED, That those physicians currently members of Norfolk District Medical Society who wish to remain in Norfolk may request the Executive Committee to allow them to remain in Norfolk.

PEN LINCOLN MERCURY LEASING

1355 BOSTON ROAD

SPRINGFIELD, MASSACHUSETTS

Telephone 783-1211

Lease a 1974 LINCOLN CONTINENTAL MARK IV or any other product in our line from 12 to 36 months.

Contact JOHN PENSO, JR. for Details

PSRO

Dr. Lupien requested suspension of the rules to consider a resolution urging financial support by the Massachusetts Medical Society of a suit brought by the Association of American Physicians and Surgeons which would test the constitutionality of PSRO. The Council voted not to consider this under suspension of the rules.

Medical Charges Review

A request by Dr. James D. Allan for the Council to consider, under suspension of the rules, a resolution concerning the Medical Charges Review Committee was disapproved by the Council.

Multiple Risk Factor Intervention Study

The Council approved the following resolution:

Whereas, certain 'risk factors' have been determined which enable the identification of subjects highly prone to coronary heart disease, and

Whereas, various task forces of the American Heart Association and the National Heart and Lung Institute have placed a high priority on the study of the value of such identification and appropriate intervention, and

"Whereas, the National Heart and Lung Institute has contracted with a number of medical centers throughout the United States, including Harvard University and Boston University, to conduct Multiple Risk Factor Intervention Studies to determine the benefits of lowering serum cholesterol level and blood pressure and stopping cigarette smoking in a group of men at very high risk of coronary heart disease, be it

RESOLVED, That the Massachusetts Medical Society hereby endorses in principle the efforts of these institutions to conduct this study and encourages physicians and the lay public to cooperate in the conduct of this important medical research.

Regulations by the Department of Public Health

At the request of Dr. John B. Butts the Council considered several resolutions submitted by the Committee on Area Health Planning under suspension of the rules. These resulted from a resolution submitted at the May meeting and referred to the committee. After considerable discussion the following resolutions were approved:

(1) RESOLVED, That the Massachusetts Medical Society formulate a plan which will insure the highest quality care without restriction of patient or physician rights through Department of Public Health regulation.

(2) RESOLVED, That the President appoint an ad hoc committee to formulate and carry out plans to curb the increasing Department of Public Health tendency to infringe upon the rights of physicians to treat patients in a manner and in a place of the choosing of the physician and patient. The charge to the committee includes the right to engage legal counsel.

There being no further business the meeting was adjourned at 3:25 p. m.

Thomas Gephart, M. D. Secretary

In Memoriam

LEONARD SMITH, M. D. 1904 - 1973

Doctor Leonard Smith of 43 Court Street, Westfield, Massachusetts died in the Wesson Memorial Hospital on the third day of October 1973. He was a generalist and family practitioner in that city from 1941 and a member of the Hampden District Medical Society since 1931. He was an associate medical examiner for the Commonwealth.

Dr. Smith was born in New York City and educated in its public school system. He attended several colleges for his undergraduate work and received his doctor of Medicine in 1930. He interned at the Beekman Street Hospital in New York and did some postgraduate work in that city's Memorial Hospital. He came to our district in 1931 and was associated with the Springfield Hospital Medical Center and the Wesson Memorial Hospital. He saw service for his country, as a captain in the U. S. Army Medical Corps in the European theatre from 1943 to 1946.

Leonard Smith was always there and his patients and friends were not neglected. He will be well remembered.

The defunct defecation reflex

Inhibited too often because of social and business pressures. Artificially stimulated by chronic abuse of harsh laxatives.

Deprived of the natural stimuli of bulk foods, exercise, and adequate fluid intake. The result is loss of muscle tone, constipation, and distension of the rectum.

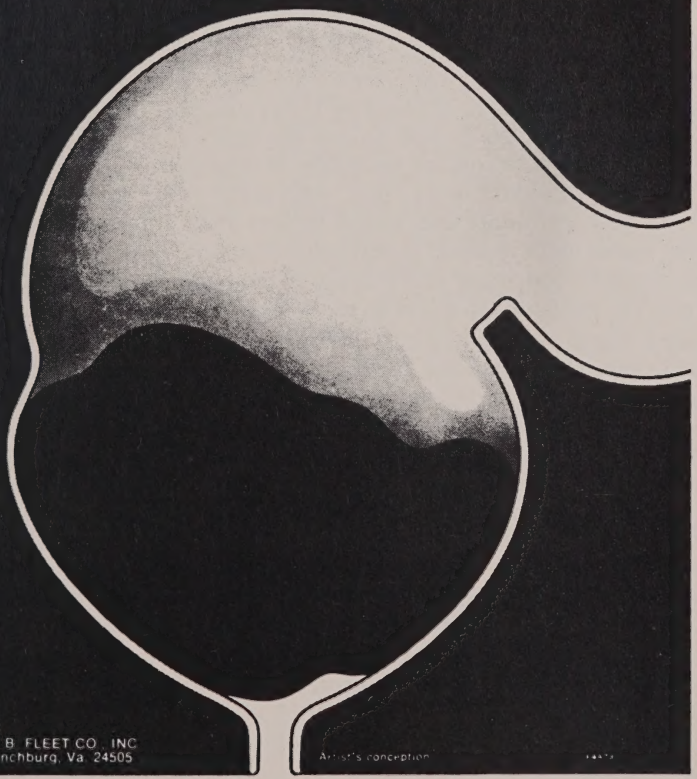
Consider FLEET ENEMA as a helpful adjunct in restoring the normal defecation reflex:

- Provides rapid relief of constipation, usually within 2 to 5 minutes
- Works gently, without the cramping that often occurs with oral laxatives or the burning that may be associated with suppositories
- Cleanses the left colon and rectum without affecting upper portions of the GI tract
- Unique construction regulates flow—prevents leakage and reflux
- Anatomically correct, prelubricated rectal tip helps avoid injury to bowel wall
- Ready to use, easy to use, completely disposable

Contraindications: Do not use when nausea, vomiting, or abdominal pain is present. **Warnings:** Frequent or prolonged use of enemas may result in dependence. Take only when needed or when prescribed by a physician. **Precautions:** Do not administer to children under two years of age unless directed by a physician.

FREE BOOKLET. A supply of the patient booklet, *The Professional Treatment of Constipation*, is available, free of charge, on request to C. B. FLEET CO., INC., P. O. Box 1100, Lynchburg, Va. 24505.

Fleet Enema
The professional aid to constipation relief



Fleet®

C. B. FLEET CO., INC.
Lynchburg, Va. 24505

Artist's conception

ARTICLE:

DRUGS, DRUGGISTS AND DOCTORS

Below the surface of our apparently smoothly running communities there is a drug problem of major magnitude. While we are all aware of the seriousness of the nationwide drug addiction pox on this land of ours, few of us are aware of the problems we face locally. In our midst, are those physicians who *over* prescribe tranquilizers, sedatives, psychotherapeutic drugs and other habit forming drugs. Two particular classes of these agents stand out glaringly.

Firstly and most serious are the narcotic classes of medication. Unfortunately in our midst are physicians who freely prescribe narcotics to those already hooked, for a fee. It is being done on a regular demand and supply basis and is tantamount to being a criminal offense. The Bureau of Narcotics in Washington requires that prescribing of such drugs be on a rotational basis in order to maintain one's BNDD. narcotic registration. Where it can be proven that the privilege of prescribing such drugs is being knowingly abused, such registration may be withdrawn. Periodic checks are made to insure compliance. In the Springfield metropolitan area, several physicians are currently under surveillance by local and federal agents. The issuance of narcotic prescriptions, where not medically indicated is unlawful, immoral and unethical. Those persisting in such practices are bound to have their narcotics registration revoked and face criminal charges in our courts.

Secondly, there is another class of prescription medicine that is being abused by physician-prescription writers. Amphetamines are in great demand by a segment of the habitual drug users and are being obtained by prescriptions written by a limited number of physicians. Review of the quantities and manner of instructions clearly indicate that the drug is not being used to assist in weight reduction or to produce temporary relief from depressions associated with life's vicissitudes. This second form of abuse of the privilege of prescribing is also serious and must be curtailed. As is well known the medical indications for the use of amphetamines has been limited markedly in recent years. Their use in weight reduction, or as a stimulant or as "pep" pills is felt to be improper and is to be avoided. The only legitimate use, at the present time is in the hyperkinetic child syndrome under close medical supervision. Perhaps, if the manufacturers of these agents could be convinced that it is not in the public interest to place these drugs on the market, the problem could be more easily handled.

The druggist who plays a part in this problem of filling the unethical and unwarranted prescription has not been spotlighted. At a recent meeting of the HDMS Executive Committee documented data from our police departments was presented which suggested that some pharmacists were filling the questionable prescriptions on a less that pharmaceutically ethical basis. The druggist, who knowingly continues to fill and refill narcotic and stimulant prescriptions for drug offenders, from written prescriptions by physician offenders, is a party to the crime. While there are those pharmacists who refuse to take part in these nefarious dealings, there are others (who for a fee) comply with the prescription as presented, knowing full well that those drugs are not in the best medical interest of the patient. The code of the pharmacist is being transgressed only for the monetary gains involved in the transaction. Such merchants of misery are to be condemned and shunned by the health care profession, along with any other parties to such illegal, immoral and unethical conduct.

BERNARD BLOOM, M.D.

HIGHLITES FROM THE OCTOBER 1973 EXECUTIVE COMMITTEE MEETING

The meeting was called to order by the president Dr. Zacarian at 7:10 PM 16 October 1973. Mr. Leo Pettit, the new administrator of the Springfield Municipal Hospital was introduced and he presented some observations and problems for which he thought the Hampden District Medical Society could help him. His greatest need is to attract new physicians, so that he can flesh out his one man-M.D. staff, which in turn would lead to his ability to offer wider services to potential patients and which also attract more nurses and paramedical personnel. He seems enterprising and aggressive and the Executive Committee indicated it would help as it could. Dr. R. LaMarche indicated that the regional foundation had contacted the mayor and both parties were exploring ways and means to have the foundation help solve the M. D. shortage. Dr. Zacarian wondered if the Springfield Hospital Medical Center could not furnish interns and residents from its house staff; Mr. Pettit indicated he would explore this matter. If the hospital could be "opened up" to private patients some physicians would be willing to consult and treat inhouse municipal patients. Mr. Pettit thanked the committee and left.

The minutes of the previous meeting were then read and approved. The highlites therefrom will appear in the October issue of the *Hampden Hippocrat*. There were three items of *correspondence*. The new entity "Health Services Foundation" an agency created to assist patients asked to present its case to the Exec. Com. They will not be invited to the next meeting. The committee discussed in length the commentary of William Putnam of Channel 22 TV on *chiropractics*; it was concluded that no action or request for equal time be undertaken. Further exposure of this cult would only provide more bad publicity. (Ed's note: it is sad that educated individuals still have not been apprised of the reasons for organized medicine's objections to cultism approach to health care).

At eight o'clock the meeting was temporarily adjourned so that Captain Meffen of the Springfield Police Department could present the data he has gathered about two society members. These physicians are bringing disgrace upon themselves, our community and by association on all of HDMS's physicians. They are suspected of *selling*, in more than pharmacologically necessary amounts, narcotics and pep pills under the guise of corrective prescription drugs. The inability of the HDMS to do anything but speak to the physicians and refer their dossier to the Massachusetts Medical Society was pointed out to the captain. Unless a conviction for a felony can be ob-

Chester's Drug Store, Inc.

Medical Center
305 APPLETON ST., Cor. Maple
HOLYOKE, MASS. 01040

Telephone: 532-2514

tained through the courts, the unethical practices can not be stopped by organized medicine. Individually and collectively the society will attempt to persuade the legislators to revise the statutes governing licensure of physicians, so that physicians found guilty of abnormal dispensing can have their licenses revoked or suspended. This action would in turn remove the BNDD number assigned to them and they no longer could write for 100 amphetamine capsules, every week for a 130 pound patient! There was unanimous agreement that medicine must begin to clean its own house of undesirable physicians who have betrayed their Hippocratic oath and their fellow practitioners. Captain Meffen was cordially thanked and assured that the HDMS stood behind him in his efforts. The meeting was again called to order and its business resumed.

Under *Old Business*: Dr. Richard Palmer of the Board of Directors of the AMA will be invited to address the society for its February 1974 meeting. Dr. Malcolm Todd president-elect of the AMA will be invited to speak at our September 1974 meeting. Dr. Thomas Gephart answered the society's request for a pronouncement about acupuncture and the position that we HDMS physicians should take. To date no official state or national attitude has been taken. (See Dr. Gephart's letter in the Hippocrat.)

Under *New Business*: Dr. Scola requested senior membership status and it was so granted. The Committee voted to provide each member with a calendar/engagement book in which would be printed the dates of the various meetings of the local, state and national societies. The booklet will fit in a shirt or inside breast pocket. A good idea, VIV! Senator Bennett of Utah will speak to us on 30 November 1973, a scheduled society meeting. Invitations to surrounding district and county medical societies will be extended; a $6.00 fee will be charged for dinner. The society will request to have the towns of Ware, Palmer and Belchertown included in Region I for state CHAMP consideration. The secretary recommended that the society prepare a biannual roster of all its members which would indicate their fields of interest and various society memberships. Further details are to be gathered before a decision to publish such as roster will be made. Another new entity Home Care Corporation located in the municipal hospital has been funded and will provide services for Springfield's over 65'ers. Two applications for endorsement for nursing homes, forwarded by the Western Massachusetts Health Planning Council were approved. A list of the scholarship recipients was read and will be published in the Hippocrat.

With no further business, the meeting was adjourned a little after ten o'clock.

Respectfully submitted by the secretary
Walton E. Stevens, M. D.

Save Taxes . . .

with a

FIRST FEDERAL
RETIREMENT SAVINGS PLAN
For the Self-Employed

NO FEES — DEDUCT UP TO
$2,500. BEFORE TAXES

Benefits available at age 59½

FIRST FEDERAL SAVINGS

1243 MAIN ST. 560 SUMNER AVE.
Springfield, Massachusetts

WORLD FAMOUS BALI HAI IN TAHITI

Bali Hai is typical of the Tahiti that Gauguin loved to paint. This South Pacific Island is lush and primitive, inhabited by a gentle people. It is a South Sea dream which remains today as a world that is fresh and bountiful. When you see it during your exciting two week South Pacific holiday, you will be thankful that there are places such as Bali Hai that have not been changed by civilization. Your two weeks in New Zealand, Australia and Tahiti will be as carefree and leisurely as are the people in these peaceful countries. There's no regimentation and this once-in-a-lifetime trip is yours for just $1,098 plus tax. A $100 deposit now will assure you of escaping to the warm and wonderful world of blue skies and seas. The date is Jan. 19 to Feb. 2, 1974.

RETURN THIS COUPON TODAY

Send To: **Hampden District Medical Society**
1414 State Street
Springfield, Massachusetts 01109

Enclosed is my check for $_____($100 per person) as deposit. I understand the total deposit will be refunded if it becomes necessary to cancel my South Pacific Adventure membership at least 60 days before departure, at which time final payment is due.

_____
NAMES

_____
HOME ADDRESS

_____
CITY STATE ZIP CODE PHONE

A Stated Meeting of the Editorial Board of the Hampden Hippocrat

The meeting was held at the Willow Glen Restaurant on October 3, 1973 and it was called to order at 6:30 PM by the Editor in Chief. In attendance were Doctors J. Allan, Greenspan, Millman, Sheffield, Simpson, Stevens, Stoddard, Zacarian, Mrs. Purdy and Mrs. Willard.

Under Old Business: the suggested amendment to the "Guiding Principles" failed to receive any additional support and it was tabled, to be considered at a later date after the new policy of having a Board meeting each publishing month was given a trial. Although this policy was new business it seemed linked to the Interim Committee proposal and was therefore discussed and approved.

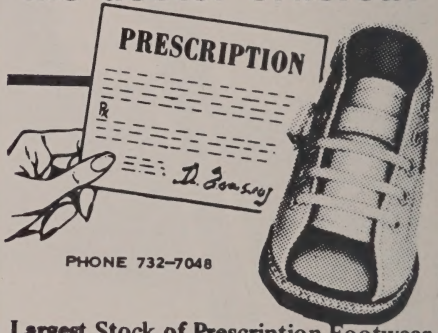
Under New Business: No unfavourable comments about the September issue were forthcoming from the readers or Board. Hopefully, the monthly dates of 10- 20- 10 will be approached so that mailing will be about the tenth of each month except September. Material for editorial review or comment must be in the editors hands by the tenth of the month preceding the issue; the material to be printed will be in the printers hands on the 20th of the month before due issue. The Board voted not to carry advertisements of alcoholic beverages. The editors indicated that they would be trying out various features in the new issues and will report back response and comments. Dr. Eugene Boss Jr. has written to the editors of a medicolegal magazine requesting permission to publish in toto a timely article in the issue devoted to such matters; he felt quite strongly that the article expresses so well our needs and problems that editorially he could do little but suggest it be printed verbatim. He will be told to proceed.

With no further business and after a pleasant meal, the meeting was adjourned a little after nine o'clock.

Summarized and submitted by the
W. E. STEVENS, Editor in Chief

Curran-Jones
FUNERAL HOME
West Springfield - Agawam

We have just what the doctor ordered!



PHONE 732-7048

Largest Stock of Prescription Footwear in the Area –
Men, Women and Children
ARNOLD'S
Foot Health SHOES
327 BRIDGE ST., SPRINGFIELD, MASS.

STORROWTON TAVERN

On the Village Green
Eastern States Exposition Park
West Springfield, Massachusetts
Bill Kavanagh, Innkeeper

An original colonial inn serving the finest early American food and drink plus continental specialties • An incomparable setting for weddings, banquets and parties • Open year round. Phone: 732-4188

Thoughts on a Massachusetts Medical Society Council Meeting

The most recent meeting of the Council of the Massachusetts Medical Society convened at the Highpoint Motor Inn early last October. Assembled were members elected by their peers from the various district societies in the state, numbering approximately 150 strong. Although it was a smaller number than usually assemble in Boston, there certainly was fair representation all the way from Pittsfield, Cape Cod and farthest reaches in the state.

All those taking part in the proceedings of the Council felt a strong need to further the standards and level of practice of organized medicine in Massachusetts. Considerable discussion arose in reference to increasingly restrictive controls and regulations originating in the State Dept. of Public Health. There was considerable input from councilors on the floor, speaking into conveniently placed microphones. Recognition was courteously afforded to everyone wishing to discuss or offer new motions relative to the issues under consideration. Intelligent discussion and the rebuttal of committee reports and recommendations was accomplished in an orderly and efficient manner. After almost five hours of full and intensive considerations of the agenda and matters too recent to have been published in time, the meeting adjourned in good time for those to make the long trip back to their homes.

All members are invited to express their interest in becoming councilors to the Massachusetts Medical Society. District representation is proportionate to the dues paying members in each district. Until appointments can be made, all those interested in attending meetings of the Council may do so as observers but may not vote unless accredited as councilors.

Bernard Bloom, M.D.

What! You still don't have an "umbrella" policy?

You should. As a doctor you are a member of a profession whose members are highly susceptible to high damage claims and resulting large jury awards.

A low cost "umbrella" policy can add $1,000,000 or more to the limits of your existing policies. It will also give you wider coverage on many personal injury and property damage hazards not covered by your Automobile, Homeowners, Personal Liability and Professional Liability policies.

Every well-to-do person should have this protection. For complete details call one of the specialists. The insurance specialists at FE & B.

FE&B FIELD, EDDY and BULKLEY, Inc. *Insurance*

Donald Hartford, Henry Hanmer, Kenneth Goddard, Robert Hussey, John Seyler

1200 Main Street, Springfield, Massachusetts Telephone 733-3131

MISS PLATA WINS MASS. STATE MEDICAL ASSISTANT SCHOLARSHIP

Elaine M. Plata, daughter of Mr. & Mrs. Edward Plata, 16 McKinley Avenue, Ludlow, was notified by the State Scholarship Committee that she was awarded a $200 scholarship.

Miss Plata is a graduate of Ludlow High School, a member of Pro Merito 2 years and also the National Honor Society as well as the Junior Classical League. She has been active on many committees.

Elaine is employed by Big Y Supermarket, Center Street, Ludlow, on a part-time basis in the meat dept. She plans to attend Bay Path Junior College in the Medical Secretarial program. Upon receiving her degree, she plans to begin her career as a medical assistant.

Elaine's application was submitted to M.A.M.A. by Eleanor Geoffrion, Chairman of Hampden District Association of Medical Assistants Scholarship Committee.

H.D.A.M.A. offers a $300 scholarship fund. Ann Marie Lariviere of 24 Leahy Avenue, South Hadley was the recipient of that award. She attends Holyoke Community College.

Karen Lee Griffin, 49 Dearborn Street, Springfield, was the other state winner. Karen attends STCC in Springfield.

McCARTHY-MADAMAS
FUNERAL HOME
625 State Street - Springfield, Mass.
Tel. 739-7381

SITTERS
FOR WEEKENDS, VACATIONS
Also evening sitter, sitters for elderly, people when ill, pet sitters, heavy home cleaners, bartenders, women to serve food and clean-up after party.
Telephone 736-8159
HOME & SITTER SERVICES, INC. - TELEPHONE 736-8159 TM
P.O. Box 1861, Springfield, Mass. 01101

VERNON Surgical SHOP
MAKER OF SURGICAL APPLIANCES
ALSO SURGICAL SUPPLIES.
100 Boston Rd. Spfld., Mass. 01109
Tel. (413) 737-1242

"THE MOST NORMAL HEARING THAT I HAVE EVER EXPERIENCED WITH A HEARING AID."
There's nothing half-hearted about the reactions of hearing aid users who have tried the Beltone Etude.
We'll be happy to see that you receive a free brochure. Or – better yet – why not make a sound comparison? Just call or write: Beltone Hearing Aid.
Beltone® HEARING AID SERVICE
733-3196
276 WORTHINGTON

Editorial The Spin-Off From a Weekend Mini-Think Tank

The Place: Chatham Bars Inn—Chatham—Cape Cod—Massachusetts.

The Time: Present—October 12, 13, & 14, 1973 Ideal Autumn Cape weather.

The Action: A meeting of Massachusetts persons interested in and concerned with the present and future interactions of Blue Shield, the organized practice of medicine and the practitioners—M.D.'s and non M.D.'s.

Scenario synopsis: The setting provided by the Blue Shield Hosts ensured a proper frame of mind, a co-operative spirit and ease of psychic and other appetites. Distractions from the subjects at hand were minimal and the agenda with its well timed format had been honed by the speakers to a finite sharpness which allowed each to relate to his audience and to interrelate with his fellow lecturers. Mental or bodily weariness did not develop. The meeting was adjudged by all to be a success. Its theme, although not defined, seemed to be that the private sectors (the invitees and participants) of our health care system must find paths to an *isopoint* agreeable to all and one which will maintain as much as possible the free selection of patients, physicians and services, in face of the increasing presence of Federal planning and funding in the delivery of and management of Health Care. The three days passed quickly and all left with a better understanding of the other fellow's problem and how it relates to his or her own.

Editorial commentary:

Those of us, who made the scene for the first time, were at first overwhelmed by the graciousness of our hosts, then concerned with the financial imposition upon the subscriber. By Sunday Noon, as we departed for our homes, we were con-

(cont.)

vinced of the success of the Blue Shield endeavor. To attempt to educate not to coerce, to allow all parties equal time and most important to allow time for mental ingestion, rumination and utilization thereby hopefully increasing productivity in each respective field, could not be done as well operating with standard meeting tactics, formats and procedures. All who were there left with a better respect for the other's view, found that many viewpoints were quite similar and easily interadjusted and that compromise should be most successful. To this critic, a spirit of friendly rivalry, tempered by the realization that the *collective team* must provide solutions satisfactory to themselves before other (perhaps not as satisfactory) solutions are imposed. In this alone the mini-think tank was a success.

Although the problems were delineated, no solutions were forthcoming. No one sector offered a master plan for health care delivery in Massachusetts, which was all inclusive (womb to tomb) in nature or extent. The right to *good health,* within genetically imposed restraints is now accepted by many and perhaps should be part of a new "Bill of Health Rights" for Americans. Articles within this bill would provide for the following concepts: 1) The privilege for a physician and patient to chose freely of each other must be maintained. 2) The patient must be assured that he or she is getting the best and newest care at reasonable cost. 3) The American work-ethic that each person can rise to the top of his ability and productivity must not be stifled by pegging or fixing his initiative or income thru one means or another. 4) A free market of and for health care and its delivery is to the nation's best interest; restrictions should be imposed which maintain quality and competence and avoid nonessential duplication of services or personnel. Cost guidelines should not take the lowest bid or find the cheapest route or fix fees to actuarial tables. *Cheap and quality are not synonyms!*

The right to compete in the market place for the prudent and imprudent possible patient by the "third party payors," must also be maintained. The total cost of available and future medicine must be divided among all potential users, to which must be added the cost of preventative health maintenance programs. Today, November 1973, very few American families could pay their annual medical expenses—out of pocket; therefore the insurance concept of prepaying for possible needs, provides the mechanisms which lower individual costs by spreading that cost among many who may never need or utilize the available medical care. Limitations so that the fewest additive agencies of state and/or federal bureaucracy which increase cost but not quality or productivity should be developed and incorporated in the bill. The fewer hands that a form passes thru the less the cost of processing. A control to prevent overutilization and abnormal demand must be built in to the Bill of Rights. A kidney dializer, linear accelerator, or a heart pump is not a disposable item nor is there a necessity for every hospital in every community to have and operate such an item. The health planning councils must play active,even aggressive roles,in determining a community's needs.

Smith Rexall Drug Store Inc.

1162 WESTFIELD ST.

WEST SPRINGFIELD, MASS.

GEORGE M. ATKINS, Reg. Ph.

The goals to be eventually achieved are simple and six in number.

#1 Every citizen of and visitor to, these United States, shall have access to each level of medical practice: preventive, emergency, immediate care, rehabilitory care, chronic care and custodial care.

#2 Every potential and actual patient shall have free choice of physician and institutions, within limitations only imposed by specialization of doctor or hospital in his home or base region. Lateral, upward or downward referral flow must be provided.

#3 Anticipatory payment from self, employer or government to third party payors shall be universal and provide reimbursement to the patient or his agent for base line services or fees. All carriers must provide the same baseline benefits. As in any free market, extra premium payment by the potential patient should provide for commodious levels of care. Those individuals so choosing could provide for themselves a level of full and private care.

#4 Nationwide programs should remain competitive and in the open market place. State or Federal programs akin to a *National Health Service* should be minor in extent and provide only for wards of the state or nation. The "Blues" should amalgamate at least into regional clusters and also provide for out of region or country coverage.

#5 Renumeration for services rendered by institution, physician or other provider of health services shall be towards the fee or charge established by the institution or person; starting from universally agreed upon baseline fee charge levels and added to by funds from the extra premium or full private plans and when indicated by the patient himself. The free and floating medical market will thru economic's laws balance itself. The state or federal government must however maintain surveillance on the market to prevent abuse or injustice, allowing orderly growth and controlled profit, providing incentives for efficiency and productivity through tax reforms and providing continuing medical education plans which allow the medical personnel to periodically return to a learning situation without disruption of their services or livelihood.

#6 Free and private enterprise should be encouraged to seek out and provide health care to those populated areas now without. Physician sponsored foundations (C.I.M.) and/or hospital outreach programs (H.M.O.) must merge their talents in regional programs and competition tempered by need not greed, must prevail! Health planning commissions must be continued and indicate needs or spot trends not obvious to the few. Their feedback to the state or federal surveillance teams will indicate abuse or need and the proper corrective measure can be instituted i.e. wield the stick or dangle the stick and carrot.

These goals and perhaps others are within the reach of organized medicine, when this term is applied in the broadest sense and includes all on the health care team. Perhaps 1975 will be called the year of RE-ORGANized Medical Service, when health care is restructured to incorporate all on the team and when all our citizens realize their *right* to good health.

W. E. STEVENS, M.D.

* * *

Ernest A. Byron, Jr.

SPRINGFIELD

GCM
GOLD CROSS MEDICAL
SERVICES, INC.

PHYSICIANS' SUPPLIES
HOME CARE EQUIPMENT
HOSPITAL SUPPLIES

Rental — Sales — Service
NEW or USED

(Don't overlook good
re-conditioned equipment)

CALL US NOW:
734-5695

Wheelchairs

A proper fit is essential — so come to the wheelchair specialists! Most models in stock, and our experts can custom-build your chair. **Rental-Sales-Service.** Authorized Everest & Jennings dealer. Call 734-5695.

GCM
GOLD CROSS MEDICAL
SERVICES INC
78 Island Pond Road
Springfield, Mass.

Oxygen in your home

Continuous 24-hour home respiratory and oxygen service, full instructions, safe, easy to operate. Delivery and set-up. Supervised by Certified Inhalation therapist. Call 734-5695.

GCM
GOLD CROSS MEDICAL
SERVICES INC
78 Island Pond Rd.
Springfield, Mass.

Hospital Beds

Patient comfort at home. New or used beds, all types — manual and electric. All accessories: safety rails, trapeze, mattresses. Rental-Sales-Service. Delivery and set-up. Call 734-5695.

GCM
GOLD CROSS MEDICAL
SERVICES INC
78 Island Pond Road
Springfield, Mass.

Hampden Capsules & News Items:

Recently inducted as new Fellows of the American College of Surgeons were: Drs. Gregory J. Gallivan, J. Gordon Rich, Springfield, and Dr. Stanley J. Swierzewski of West Springfield.

The chairman of the American Society of Anesthesiologists notified the HDMS that Doctor Anil Chakrabarti has become a Fellow in the American College of Anesthesiologists.

The assistant editor of your Hampden Hippocrat also received the good news that he has passed all examinations and is now boarded in Plastic Surgery. Congrats! Ed.

Mrs. Purdy attended two meetings in Framingham at the Sheraton Tara Hotel. One sponsored by the AMA and the American Association of Medical Society Executives which dealt with "Building a High Performance in the Medical Society" and one sponsored by the Arthur D. Little Co. on Professional Standards Review Organizations.

NOTICES:

The Hippocrat editorial board is still waiting for material to place in the *Poet's Corner, Thoughts that Inspire and Advise* and your hobbies. Perhaps your wife would like to tell all, ask her, we'll publish. Along that vein the Hippocrat also entertains contributions from our wives, office staff and friends which will reveal the human side of the physician. The best article will win a dinner for two at one of our advertising restaurants!

Dr. Adolph Franz and his father have served 93 years out of 100 years that Providence Hospital has been in existence.

Distinctive Dining at Springfield's
STUDENT PRINCE
and
FORT RESTAURANT
6 Fort St.—788-6628—Springfield

KING'S PHARMACY
Ethel K. King, Manager
117 MAIN STREET
CHICOPEE FALLS — 592-1651

When the supportive care your hospitalized patient is receiving could be equally performed in her own home, consider prescribing HOMEMAKERS home and health care services for the duration of her convalescence or crisis.

Upjohn
HOMEMAKERS®
Home and Health Care Services

HELPING YOU TO HELP YOUR PATIENT.

HOMEMAKERS®
93 Van Deene Avenue
West Springfield, Mass. 01089
Ph. (413) 739-9654
739-9655

54th ANNIVERSARY YEAR
TOROS OMARTIAN & SON, INC.
We Buy and Sell **ORIENTAL RUGS**
390 Bridge Street Tel. 736-1531 Opp. the Kimball Towers

HOW TO CONTACT YOUR LEGISLATORS

(Thanks to Massachusetts Taxpayers Foundation, Inc.)

With more than 7,000 bills before the General Court each year, your legislator can serve you better if you help him with your views and recommendations. He will welcome your comments.

Communication with your legislators may be established in numerous ways. Although a face-to-face, personal meeting is most effective, a well-thought-out personal letter runs a close second.

When writing to your Senator or Representative, your letter may be directed to his residence or office. In most cases, however, legislators appreciate having letters about legislative matters addressed to them at the State House. The proper address and salutations are important.

Letters to Senators use the following form:

The Honorable John J. Doe
State House
Boston, Massachusetts 02133
Dear Senator Doe:

Letters to Representatives:

The Honorable John J. Doe
State House
Boston, Massachusetts 02133
Dear Representative Doe:

On major spending proposals write to:

The Hon. Anthony M. Scibelli
House Committee on Ways and Means
State House, Room 247
Boston, Massachusetts 02133
Dear Mr. Chairman:

The Hon. James A. Kelly, Jr.
Senate Committee on Ways and Means
State House, Room 332
Boston, Massachusetts 02133
Dear Mr. Chairman:

Increasing Your Letters' Effectiveness

A few points to observe in increasing the value of your letters:

Be explicit. State clearly how proposed legislation interests you, how it will affect your community, your business. Explain why you favor or oppose a bill.

Be specific. Refer to the subject of the bill and the number of the bill if you know it. If you are for something, say so; if you are opposed to it, don't hedge.

Be businesslike; brief but not terse.

Be friendly and polite.

Be appreciative. Acknowledge good votes and actions.

Request action. Your legislator is elected to act, so tell him what action you wish him to take.

Ask for an answer. You are entitled to know where he stands.

Do Not Forget The Legislative Leaders

Increase the effectiveness of your letter-contacts with legislators by writing also to the House and Senate Leaders:

The Hon. Kevin B. Harrington
President of the Senate
State House, Room 330
Boston, Massachusetts 02133
Dear Mr. President:

The Hon. David M. Bartley
Speaker of the House of Representatives
State House, Room 355
Boston, Massachusetts 02133
Dear Mr. Speaker:

PALMER'S KENNELS
BOARDING - TRIMMING - GROOMING
AIR FREIGHT ACCOMMODATING
YOUR DOG IS OUR ONLY BUSINESS
JOHN H. BORTLE
(413) 525-3532
141 PORTER ROAD
EAST LONGMEADOW, MASS.

Suite talk weekend.

Say Happy Birthday, Happy Anniversary or just Happy Weekend with an overnight celebration in an elegant Barclay suite (Friday, Saturday or Sunday). Go out on the town. Shop. See a show. Next morning, enjoy a sumptuous breakfast served in your sitting room.

Later, treat yourself to our famous Sunday Brunch on the Terrace. Don't wait for a special occasion. Our Suite Talk Weekend is reason enough to celebrate! Just $40 per couple, per night, with breakfast. (Sunday brunch not included.)

FOR RESERVATIONS, DIAL TOLL FREE:
in N.Y. 800-522-6449
in Mass. 800-221-2690

The Barclay

JUST OFF PARK AVENUE AT
111 EAST 48TH STREET, NEW YORK, N.Y. 10017

For Information or Reservations for your Business of Pleasure Trip Contact:

WEIDNER TRAVEL BUREAU, INC.

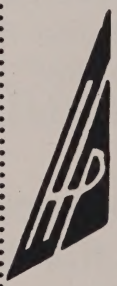
SEE US AT OUR NEW LOCATION
69 MARKET STREET — GROUND FLOOR

TELEPHONE 781-0550 **SPRINGFIELD, MASS.**

DUNLOP FLORIST, Inc.
Say It With Flowers
PROMPT DELIVERY SERVICE
Faithful Service To The Entire Springfield Area Since 1919
62 Grape St., Chicopee • 594-6677

Compliments of
Thomas P. Sampson, II
and
John Neylon Sampson

W. F. YOUNG, INC.
MANUFACTURERS OF
Absorbine Jr.
ABSORBINE
ARTHRITIC PAIN LOTION



Highpoint Motor Inn
Restaurant - Lounge
Dining Room
90 Modern Units
Olympic Pool - Health Clubs
Area's Largest Facilities For All Types of Functions Seating 1500
at Exit 5, Mass. Pike & Rt. 33
450 Memorial Dr., Chicopee, Mass.

Landen-True
SPRINGFIELD JEWELERS FOR OVER A CENTURY
1365 MAIN STREET BRIGHAM BUILDING

A Short Biographical Sketch of our
Guest of Honor — 30 November 1973

U. S. Senator Wallace F. Bennett, R-Utah

A highly-placed government leader recently remarked, "Where some public officials rely on rhetoric to finesse the issues, Wallace Bennett cuts to the heart of complex problems with incisive language and keen intellect. He's one of the 'straight talkers' of the Senate."

Wallace F. Bennett, who was first elected to the Senate in 1950 (joining a freshman class that included Richard M. Nixon), prides himself on "talking straight" —whether in a Senate debate, at the White House where he is a frequent visitor, or in his native Utah among the people he says are "my number one concern."

With the start of the 92nd Congress, Senator Bennett became the 100th U. S. Senator in history to have served for 20 years or longer. He was elected in 1968 to a fourth consecutive term and is now the 11th ranking Senator and the 3rd ranking Republican.

He came from a pioneer Mormon family. His father crossed the plains as a child in 1868, and settled in the Salt Lake Valley. Following his education and service as an officer in the U. S. Army, Senator Bennett joined his father's paint manufacturing and glass firm as an office clerk. He was later to become President of the firm. Other successful business pursuits in Utah attracted his attention and, in 1949, he was given the signal honor of being the first representative of a small business to be elected president of the National Association of Manufacturers.

In 1950, he turned to politics and Senator Bennett ran as the successful Republican candidate for the Senate. Today, he is the ranking Republican on the powerful Finance Committee which writes the nation's tax laws and deals with Social Security, tariffs and trade. In addition, he is the senior Republican member of the Banking, Housing and Urban Affairs Committee; Secretary of the Senate Republican Conference; Vice Chairman of the Blue-ribbon Senate Ethics Committee, and serves on the Joint Committees on Atomic Energy, Defense Production, and Internal Revenue Taxation.

Senator Bennett is married to the former Frances Grant—a daughter of the late Mormon Church President Heber J. Grant—and the couple has five children, twenty-seven grandchildren, and one great-grandchild. He has authored two books: *Why I am a Mormon* and *Faith and Freedom*.

Prepared By The Senate Republican Policy Committee

Consultants to the Traveling Public Over 70 Years of Service

CRUISES • TOURS • AIRLINE RESERVATIONS

CARROLL TRAVEL BUREAU, INC.

739-7391

1383 Main St., Springfield (Johnson's Bookstore Building)

THOUGHTS THAT INSPIRE AND ADVISE

The Emperor Marcus Aurelius Antonius, whose "Thoughts" has been called "the purest and noblest book of antiquity," had the rare art of learning from the men with whom he came in contact.

His book of meditations begins with a long list of the things he learned from his family and from his friends. After all, it is from human introductions (?) rather than from spoken or written preachments, that we learn the really vital truths that enrich life.

Here are some of the things Marcus Aurelius claims he learned from association with his fellow man:

To live simply.
To want little even when much was available.
To work with his own hands.
To refuse to meddle with other people's affairs.
To decline to listen to slander.
To avoid busying himself with trifling things.
To be skeptical of miracle-workers and jugglers.
To endure freedom of speech.
To become intimate with philosophy.
To be benevolent with sincerity rather than for show.
To abstain from rhetoric.
To accept readily reconciliation with those who offended him.
To go slowly with those who talk too much.
To be resolute without being domineering.
To read carefully and not to be satisfied with a smattering.
To keep an even temper despite changes in circumstance.
To accept favors courteously without letting them enslave him.
To be serious without affectation.
To tolerate ignorant persons and those who jump to conclusions.
To make his graciousness more agreeable than flattery.
To express appreciation without noisy display.
To possess knowledge without ostentation.
To refrain from fault-finding.
To see that tyranny breeds envy, duplicity and hypocrisy.

(cont.)

CENTRAL TRAVEL BUREAU
222 Worthington St. Springfield
781-1680
CERTIFIED TRAVEL COUNSELOR

FOREST PARK AMBULANCE SERVICE
AMBULANCE ASSOCIATION OF AMERICA
MEDICARE SERVICE AVAILABLE
1186 STATE STREET
SPRINGFIELD, MASS.
739-7373
ANYWHERE - ANYTIME 24 HOURS

To accept the criticism of friends in a decent spirit.
To be open in his opinions alike with friend and with foe.
To do the necessary job without complaining.
To keep his honors in right perspective.
To listen readily to those who have ideas to propose.
To investigate thoroughly before forming a judgment.
To refuse to court men with gifts.
To decline to flatter the populace for power.
To use wealth without arrogance, if he had it.
To be happy without fortune, if he lost it.
To take reasonable care of his body's health.
To respect and defer to the superior man.
To do what is needed to be done without thinking of his reputation.
To work calmly, not carrying things to the sweating point.

Betty's Old Towne House
Agawam, Mass.

Laundry Service for the Home or the Office
"use our line"
DALE BROS
Laundries and Dry Cleaning
472 Union St., Springfield — 736-5491

Edward F. O'Donnell
FUNERAL HOME
Springfield

MAICO

ALBERT L. MATTINGLY
CERTIFIED HEARING AID AUDIOLOGIST

MAICO HEARING AID SERVICE
HEARING AIDS - AUDIOMETERS
MEDICAL CENTER
130 MAPLE ST.
TEL.: 733-5109
SPRINGFIELD, MASS. 01103

The Poet's Corner

To be supplied by whim, edited for space, and enjoyed by all.

(NEWS ITEM)

John Greenleaf Whittier and other early American poets were blamed, in part, Saturday for frightening tourists from New England . . . severe and stony Puritans and famous old poets who wrote about the "stern and rockbound coast" and Whittier's "Snowbound" delivered a crippling blow to New England's tourist business.

Tourista Stay Home

John Greenleaf Whittier looked out
And saw the ground was whitened,
And ever since he seized his quill
The tourists have been frightened.
New England's a forbidding place,
Possessed by evil demons,
So Holmes and Russell both agreed,
As well as Mrs. Hemans.
The gaunt and grim inhabitants
Are quick to let you know
Great Misery Isle is just beyond
The Reef of Norman's Woe.
The towns are full of taverns
Where Washington never slept,
And every county has a crag
From which an Injun leapt.
Could Robert Frost, or Aiken
Dispel New England's image,
As just a spot where Puritans
From Yale and Harvard scrimmage?
No, motorists, if you've the urge
To pack, and go a-roaming
Beware of snow clad mountain tops,
Or waves that wet the coaming.
Death Valley might be preferable,
Or Crazy Squaw, Wyoming.

Luncheons — Dinners — Cocktails
WILLOW GLEN HOUSE
East Longmeadow, Mass.
232 No. Main St. — Tel. 525-2167

Fellow physicians! This is your bulletin, please let the editorial board know what you would like to read, what you do not like to see in print and help make our District Society one of the best informed and politically active. 1 July 1975 fast approaches!!!

Mother Goose Revisited

Georgie Porgie pudding and pie
Kissed the girls and made them cry,
Demonstrating how complex
Are problems relative to sex.

HNS

A STAR'S LIGHT

Men as insignificant as we
Can hardly hope to reach a star.
Yet of us all, there may be three
Whose hands will touch that thing afar
That gem of wisdom, thing of light
That aid to man, that aid of life.

Then be satisfied if you can, but
Reflect in the glory of this captured star
Absorb its wisdom second hand
Who knows thru it too, you may find
your star.

If I could but reach a star —
To adjust its light, so that I might
Shine it down upon them all
Who need but can not see its light
Oh, just to find that star of peace.

W.E.S.

This bulletin is now being printed by *Valley Printing Company*, 19 Mosher St., West Springfield, Telephone 739-1046. Please forward any comments on this publication to the editor.

Pediatric Educational Lectures

SPRINGFIELD HOSPITAL
MEDICAL CENTER
and
WESSON'S WOMEN'S HOSPITAL
Springfield, Massachusetts

Tue., Nov. 20, 9-11—"Present Day Management of Respiratory Distress Syndrome," NARINDER N. KHANNA, M.D., Neonatologist, Wesson Women's Hospital

Tue., Nov. 27, 9-10 — "Pediatric Cardiology," LEON CHAMEIDES, M.D.
10-12—Pediatric Cardiac Clinic, OPD

Tue., Dec. 4, 9-11 — "Echocardiography, Electrocardiography and Phonocardiography," JESSE G. HAFER, M.D., Assistant Clinical Professor of Medicine, Tufts University; Director, Coronary Care Unit and Graphics Laboratory

Thur., Dec. 6, 5:30-9—"Neonatal Risk in Terms of Gestational Age," GEORGE LITTLE, M.D., Assistant Professor of Maternal and Child Health, Dartmouth Medical College. Clinical Session 5:30 at WWH; Dinner 6:30, Lecture 8 p.m. at SHMC

Tue., Dec. 11, 9-11 — CPC—"A Case of Drowning," TERRY R. ROGERS, M.D., Instructor, Division of Respiratory Diseases, University of Washington; Associate Director of Pulmonary Diseases Service, SHMC; WILLIAM HAMILTON, M.D., Director of Microbiology, SHMC

Tue., Dec. 18, 9-10—Combined SHMC/WWH Business Meeting (no guests)

Tue., Jan. 8, 9-11 — "Artificial Limbs (film)," LEON KRUGER, M.D., Clinical Assistant Professor of Orthopedics, New York University; President, Medical Staff, Wesson Memorial Hospital; Assistant Chief Surgeon, Shriner's Hospital

Thur., Jan. 10, 5:30-9—"Burns in Childhood, Their Epidemiology, Management and Prevention," JOHN D. CRAWFORD, M.D., Chief, Endocrine-Metabolic Unit, Massachusetts General Hospital; Chief of Pediatrics, Shriner's Burns Institute; Associate Professor of Pediatrics, Harvard University. Clinical Session 5:30, Dinner 6:30, Lecture 8 p.m. SHMC

Tue., Jan. 15, 9-11—"Idiopathic Thrombocytic Purpura," WILLIAM M. DAVIS, M.D., Assistant Clinical Professor of Medicine, Tufts University; Clinical

WESSON MEMORIAL HOSPITAL
Wednesday Afternoon Medical Education Series

1—2:30 p.m. — C-Level Conference Room: Informal Luncheon 12:30 — 1 p.m.

NOVEMBER 7, 1973 — R. Clement Darling, M.D. "New Concepts in the Management of Peripheral Vascular Disease Including Aneurysms"
Sponsor: Western Chapter of the Massachusetts Heart Association.

DECEMBER 12, 1973 — Robert H. Schapiro, M.D. "Current Management of Gastro-Intestinal Bleeding"
Sponsor: G. D. Searle & Company.

JANUARY 16, 1974 — J. Lawrence Pool, M.D. "Cerebral Vascular Accidents and Their Surgical Management"
Sponsor: Western Chapter of the Massachusetts Heart Association.

CLOSED SUNDAYS
AIR CONDITIONED
HOSPITALITY UNLIMITED
736-8521

JAYCOX
RESTAURANT
456 Sumner Avenue
Springfield

THE SECOND ANNUAL CANCER CONFERENCE

The Second Annual Cancer Conference will be held at the Wesson Memorial Hospital, 140 High Street, Springfield, Massachusetts on Saturday, December 8, 1973 starting at 9:30 a.m. and concluding at 3:30 p.m. The program will be as follows:

Role of Adjuvant Radiation Therapy in Lung and Rectal Carcinoma

Bernard Roswit, M.D., Chief, Radiation Therapy Dept., VA Hospital, Bronx, NY; Asst. Clinical Prof. of Radiology, NYU Bellevue Medical Center, NY, NY.

Screening and Early Detection of Breast Cancer

Philip Strax, M.D., Medical Director, Stella & Charles Guttman Breast Diagnostic Institute, NY, NY; Assoc. Clinical Prof. of Radiology, Mt. Sinai School of Medicine

Lymphomas--Current Concepts and Therapy

Vincent T. DeVita, M.D., Chief, Medicine Branch, National Cancer Institute, Bethesda, Md.

Radiation Oncology and Radiobiology-A Clinical Approach

Jacob I. Fabrikant, M.D., Ph.D., Prof. of Radiology, UCONN School of Medicine, Farmington, Conn.

Cancer Chemotherapy and Cancer Cell Kinetics

Emil Frei, III, M.D., Director, Physician-in-Chief, Children's Cancer Research Foundation; Prof. of Medicine, Harvard Medical School, Boston

Further information may be obtained from Sunil R. Lahiri, M.D., Chief, Oncology Service (787-3729/3676).

RELIABLE TELEPHONE SERVICE

Serving SPRINGFIELD, CHICOPEE, and WESTFIELD areas since 1947 with Pleasant, Efficient and Dignified ANSWERING SERVICE.

1096 STATE STREET

SPRINGFIELD, MASS. 01109 739-5211

Letters to the Editor

To the Editor:

BAYPAC is a voluntary, unincorporated committee of physicians, their wives, and other allied persons striving to win better legislative representation through effective, unified political action. It is governed by a Board appointed by the Massachusetts Medical Society.

BAYPAC believes the caliber of the candidate transcends party affiliation. It provides a legal mechanism whereby physicians unite behind candidates who are sympathetic towards the high standards of medicine, private enterprise, and free choice of physicians, and whose personal integrity and personal philosophy make them worthy of public trust.

We were active during the '72 elections and distributed approximately $10,000 to political candidates, but could have been more effective with a larger membership. The '74 campaigns are shaping up and BAYPAC is already involved. We intend to continue our efforts on behalf of the State and District Societies to the best of our abilities.

With increasing pressures dictating the manner in which medicine is to be practiced, it becomes apparent that we can no longer be disinterested or indifferent to our socio-economic responsibilities. The legislature can be lobbied by the State Society but is legally prevented from election activity. BAYPAC's task is to help develop a favorable climate for our legislative activities.

As a leader and active participant in our profession, your support is most urgently needed to encourage members of your district to join with us in this necessary task. In addition, we are very desirous of receiving information about candidates whose support you would like us to consider, and we seek your advice and counsel.

Sincerely,
James D. Allan, M.D.
Chairman

To The Editor:

The Massachusetts Medical Society and, as far as I know, the AMA have never taken an official stand on acupuncture. The enclosed articles may be of some help.

I talked with Dr. Wallwork today and he is going to send me some new regulations by the Board of Registration in Medicine which are being promulgated now. In essence a physician must examine the patient, write an authorization for acupuncture in the record and the acupuncturist must be in the employment of a physician. If there is any thing additional in these regulations when I get them I'll send you a copy.

Sincerely yours,
Thomas Gephart, M.D.
Secretary

MALL DRUGS

4 Convenient Locations

1511 MAIN ST., SPRINGFIELD
785-1528

EASTFIELD MALL, SPRINGFIELD
543-3963

ALLEN AND COOLEY STREETS
Grant Plaza, Springfield
783-0531

ROUTE 5, GRANT PLAZA, HOLYOKE
534-3364

LIST OF ADVERTISERS

Below is a list of our advertisers for 1973. In your contacts please tell these people how much we appreciate their support.

Airphone Company
Allison Window Cleaning
Arnold's Shoes
The Barclay
Beacon Investment
Beltone Hearing Aid Service
Betty's Old Towne House
Bracci Travel World
Lester L. Burdick, Inc.
Byron's Funeral Home, Inc.
Carroll Travel Bureau
Central Travel Bureau
Chester's Drug Store
Chez Josef
Colonial Mobile Telephone
Corliss Adjustment Bureau, Inc.
Curran-Jones, Inc., Funeral Home
Dale Bros. Laundry
Dickinson-Streeter Co., Funeral Home
Dunlop Florist
East Longmeadow Nursing Home, Inc.
Field, Eddy & Bulkley
First Bank
First Federal Savings & Loan Assoc.
C. B. Fleet Co., Inc.
Forest Park Ambulance
Gold Cross Medical Service
Hafey Funeral Service
Hampden Savings Bank
Harris Pharmacy
Henderson Funeral Home
Highpoint Motor Inn
Hoffman-LaRoche
Hollywood Uniform Center
Home & Sitter Services, Inc.
Intrav
Jaycox Restaurant
King's Drug Store
Landen-True, Jewelers
Lilly, Eli and Co.
Log Cabin Restaurant
Maico Hearing Aid Service
Mall Drugs
McCarthy-Madamas Funeral Home
Merit Pharmacal Co.
Mountain View Stables
Norman's Pharmacy
O'Donnell, Edward F. Funeral Home, Inc.
Old Storrowton Tavern
Omartian Toros & Son, Inc.
Palmer's Kennels
Pen Lincoln Mercury
Penn Travel Agency
Pfizer
Picot's Place
Prop-R Walk Shoes
Ratell Funeral Home
Reliable Telephone Service
Sampson, T. P. Co.
Schine Inn
Sears, Dalton & Breck, Inc.
Smith, Kline & French
Smith Rexall Drug Store, Inc.
Spring St. Drug
Stuart Pharmaceuticals
Student Prince Restaurant
Tele Service
Valley Bank
Vernon Surgical Shop
Weidner Travel Bureau, Inc.
Willow Glen House
W. F. Young, Inc.
Yankee Pedlar

Dine in
Relaxed Elegance

Always a different and delicious menu to enjoy in pleasant comfort. Serving daily from eleven-thirty AM to midnight.

THE LOG CABIN
Easthampton Road, Route 141
HOLYOKE
536-7700

℞ Prescription Footwear
Is Our Business!

Put Your Patients In Our Shoes
Men — Women — Children

— WE CARRY —

1. Straight Last Surgical Boots
2. Abductor Shoes
3. Adductor Shoes
4. Denis Browne Splints
5. Thomas Heels
6. Depth Inlay Shoes
7. Torqheels

PROP-R WALK SHOES
ENFIELD VILLAGE
Rt. 190 - Hazard Ave. - Enfield, Conn.
Open Daily 9:30 - 5:30 P.M.
Friday Night 'till 9:00 P.M.
Brian Silvia, prop. (203) 745-9998

EAST LONGMEADOW NURSING HOME

Ultra modern, resortlike, convalescent and nursing home overlooking Franconia Golf Course.

Fine staff of registered nurses, 24 hours on duty.

Most generous amounts of interior and exterior space for that "great to be alive feeling," winter or summer.

Spring Street Drug, Inc.

121 Spring Street - Springfield, Mass.
736-0351
Good Service Always

Traditional
New England Hospitality

YANKEE PEDLAR INN
Miss Bess Stathis, Innkeeper
Rt. 5 at 202 Holyoke, Mass.
Phone: 532-9494

ALLISON WINDOW CLEANING
ESTABLISHED 1959 - INSURED
WINDOW CLEANING
COMPLETE JANITORIAL SERVICE
Residential - Commercial - Industrial
RUG & CARPET CLEANING
Walls Washed - Floors Waxed & Polished
699 N Westfield F H.....786-5676

a little French restaurant
PICOT'S PLACE
DINNERS, 6 PM to 10 PM
DAILY and SUNDAY
548 Main St., Hampden, Mass.
Reservations (413) 566-3034

ESTABLISHED IN THE YEAR 1861

Dickinson-Streeter Funeral Service
305 STATE ST., SPRINGFIELD, MASS.
RICHARD C. STREETER G. WALLACE STREETER
EARLE C. BRADLEY ALFRED J. GAY

COLONIAL MOBILETELEPHONE and PAGING SERVICE, Inc.

MOBILE TELEPHONES

TRUCK OR CAR

PERSONAL POCKET PAGER

BEEP BEEP

FOR FREE ESTIMATES & DEMONSTRATION, OR MORE INFORMATION, PLEASE CALL

72 ENDECOTT ST.

SPRINGFIELD **783-4351**

SERVING HAMPDEN & HAMPSHIRE COUNTIES

LOCAL TOLL FREE IN AND OUT

NO MESSAGE UNIT CHARGES

ONE FLAT RATE REASONABLE PRICES

Hollywood Uniform Centers

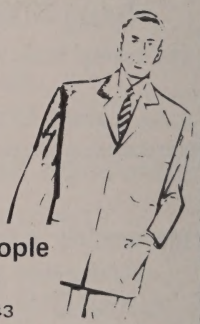
WHITE SWAN UNIFORMS

YOUR WHITE SWAN UNIFORM SHOPS IN SPRINGFIELD

Professional Uniforms for Professional People

114 (Lower STATE ST. – 734-4364

248 BRIDGE ST. (UNIFORM SHOPPE) – 737-8543



DOCTOR!

OUR COLLECTION SERVICE IS THE *RIGHT* PRESCRIPTION FOR YOUR DELINQUENT ACCOUNTS

we have served "The Business Side of Medicine" for over a quarter of a century

CORLISS ADJUSTMENT BUREAU, Inc.

293 Bridge Street Springfield, Mass. 01103

call our Medical Division, 739-7346